

A WILD WEST
Ball &
Year
OF
THE



2025 VANDALIA HEALTH NORTH



BALL OF THE YEAR

NOVEMBER 1, 2025 | MARRIOTT WATERFRONT | MORGANTOWN, WV

FRONTIER OF CARE

SOLD

	Frontier \$50k	Saddle \$25k	Sheriff \$20k	Tumbleweed \$10k	Homestead \$5k	Gold Rush \$3.5k	Silver Spur \$1.5k
Reservations for (x) guests	32	24	16	12	8	4	2
Billboard Recognition in Morgantown	X						
Opportunity to speak	X						
Recognition on Vandalia Health Ball of the Year social media platforms	X	X	X	X			
Recognition during opening remarks	X	X	X				
Name listed on Vandalia Health Ball of the Year 2025 Webpage	X	X	X	X	X	X	X
Name listed in newspaper thank you advertisement	X	X	X	X	X	X	X
Name and logo on event center digital TV's	X	X	X	X	X	X	X
Name on cover of all programs	Front	Front	Back				
Advertisement/logo in event program	Full Page	Full Page	Full Page	Full Page	Half Page	Quarter Page	Listed
Thank you in the northern region Foundations' digital Annual Reports	X	X	X	X	X	X	X

PLEASE SEE THE FOLLOWING SHEET FOR UNIQUE SPONSORSHIP OPPORTUNITIES

SPONSORSHIP CONTINUED

SALOON \$25,000

As the exclusive Saloon Sponsor, you will enjoy premier naming rights for the event bars—our signature “saloon” bar and will be prominently featured at the main entrance, ensuring high visibility from the moment guests arrive.

SOLD

STAGECOACH \$15,000

Step into the evening with ease as our exclusive Stagecoach Sponsor, proudly supporting valet services for all Ball of the Year guests. Your partnership ensures a smooth arrival and departure experience, setting the tone for an unforgettable night. As the Stagecoach Sponsor, your brand will be prominently recognized at the valet station and featured in the event program. To celebrate your generosity, you'll also receive 12 event tickets to share with clients, colleagues, or VIP guests.

YEEHAW \$6,000

Get the fun started as our exclusive Yeehaw Sponsor, proudly recognized as the host of the night's entertainment featuring a live band and DJ. Your support will be acknowledged in the event program and with shout-outs from both the band and DJ during the festivities.

SOLD

S'MORES BAR \$6,000

Sweeten the night as our exclusive S'mores Trail Mix Bar Sponsor, bringing a crowd-favorite late-night treat to every guest. Your brand will be recognized with prominent signage at the S'mores Trail Mix Bar and featured in the official event program, ensuring guests know who to thank for this memorable touch. To celebrate your partnership, you'll also receive 8 event tickets.

FRONTIER WELCOME \$6,000

Make the very first impression of the evening as our exclusive Frontier Welcome Sponsor, supporting the guest registration and check-in experience. Recognition includes signage at the check-in station and acknowledgement in the official event program. You'll also receive 8 event tickets to enjoy the evening.

THE GENERAL STORE \$6,000

As our exclusive General Store Sponsor, your brand will be front and center at one of the evening's most engaging experiences—our "Trading Post" giving wall. Guests will visit the store to purchase meaningful impact items such as gas cards, wigs, and Caring Cottage stays, making a direct difference for patients and families. Your sponsorship includes recognition on signage at the giving wall and in the program. You'll also receive 8 event tickets.

HAT BAR \$6,000

Top off the night in style as our exclusive Hat Bar Sponsor. Guests will have the opportunity to customize their own cowboy hats—a keepsake they'll treasure long after the evening ends. Your brand will be front and center at this highly interactive station with prominent signage at the Hat Bar and recognition in the official event program. Sponsorship includes 8 event tickets.

COWBOY JOE \$6,000

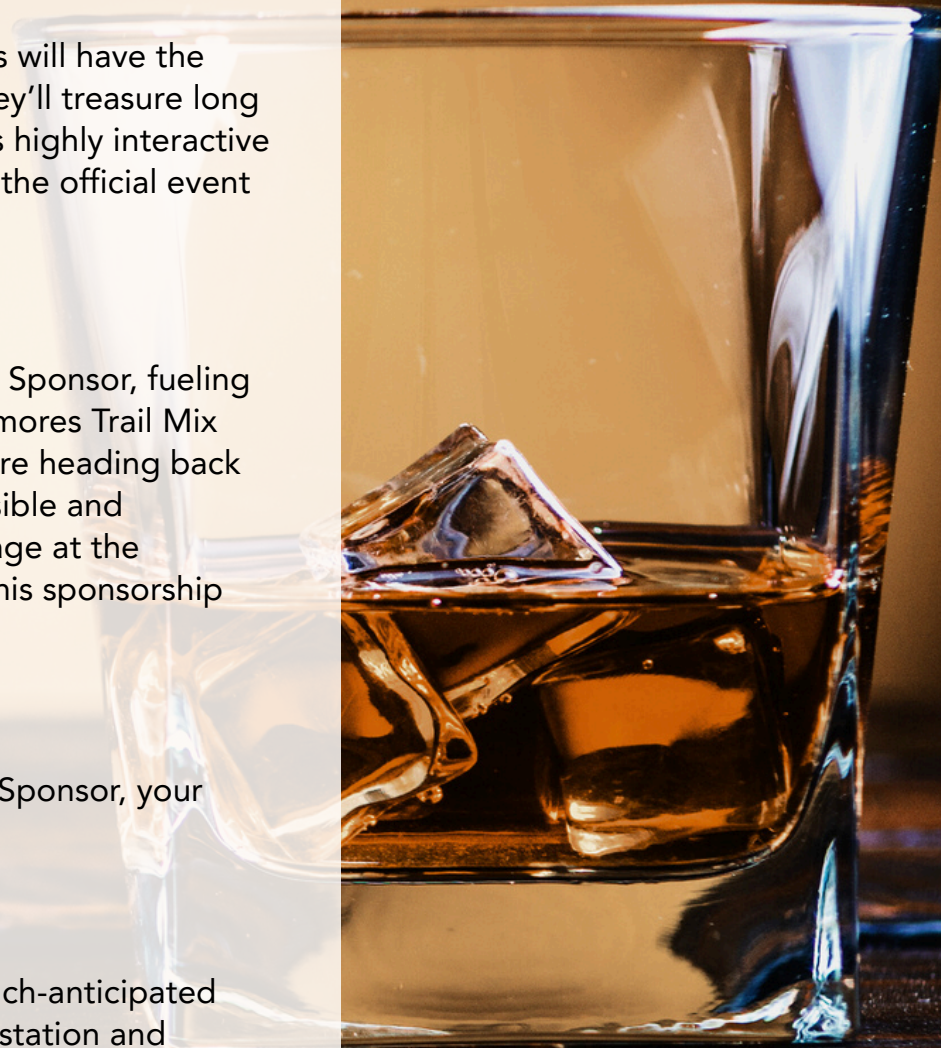
Keep the night going strong as our exclusive Cowboy Coffee Bar Sponsor, fueling guests with a late-night pick-me-up to pair with our snack and S'mores Trail Mix Bar. Guests will gather at the coffee station for a warm treat before heading back to the dance floor or on their way home—making this a highly visible and appreciated touchpoint. Your brand will be recognized with signage at the Cowboy Coffee Bar and featured in the official event program. This sponsorship includes 8 event tickets.

RODEO \$6,000

We won't give away all the **SOLD** but as the exclusive Rodeo Sponsor, your brand will be front and center at the night's main attraction.

CANTINA \$3,000

Keep the energy going as our **SOLD** a Sponsor, providing the much-anticipated late-night snack. Your name will be featured at the snack station and highlighted in the event program, giving your brand visibility.



BALL OF THE YEAR

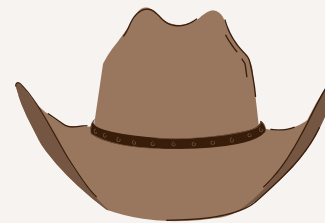
STYLE GUIDE



The Ball of the Year continues to be a classic Black-Tie affair—but this year, we're adding a bold twist: a western flair. Think Yellowstone meets Bougie Texas as you plan your look. Not sure where to start? Check out our curated guide to Western accessories for inspiration.

And don't worry if you're missing a cowboy hat—our custom hat bar will be open the night of the event for anyone looking to create something new or add to their collection.

See you soon!



Cowboy Hat

HOW TO ACCESSORIZE



Your Best Boots



Belt Buckle



Bolo Tie